



*swan* VALLEY  
CREDIT UNION

*My*

COMMUNITY

*Matters*

GRANT

2025



*swan* VALLEY  
CREDIT UNION

# My COMMUNITY Matters GRANT

## COMMITTED TO OUR COMMUNITY

SVCU's commitment to supporting our local community is the foundation of who we are. For over 70 years we have supported the economic development of the valley; by giving back to local youth through sports and education and providing resources to the charitable organizations and volunteers that help make our communities prosper.

Established in 2016, SVCU is proud to offer the My Community Matters Grant(s). This grant will be available through an application process to local groups or organizations, looking to develop/improve new or existing programs and/or facilities; that support education, health and wellness and/or the economic development of the valley and surrounding communities.

A total of \$20,000 is available through the My Community Matters Grant. The number of successful recipients and the grant amount awarded will be determined by the Grant Evaluation Committee.

## APPLICATION CRITERIA

**Requests for funding must fall under one or more of the following 3 categories:**

- 1. Youth Development through Education or Community based Sports Programs;**
- 2. Community and Economic Development;**
- 3. Health & Wellness Initiatives, Education or Service Programs.**

**Applicants must meet the following criteria:**

1. All projects or programs must be within the valley or surrounding communities.
2. Requests for individuals will not be considered.
3. Funds may not be used for administrative or annual operating costs. Capital expenses, equipment and programming resources are allowed.
4. An organization or group may be funded more than one time, however a project will only be funded once.
5. Successful grant recipients are required to complete and submit the attached Grant Report upon the completion of their project or procurement of their capital purchase(s).

## HOW TO APPLY

Interested groups and/or organizations can pick up a formal application from the Front Reception Desk at SVCU's main branch, located at 913 Main Street Swan River or download an application off of our website at [www.svcu.mb.ca](http://www.svcu.mb.ca).

The deadline for applications is March 7th, 2025. Completed applications are to be submitted to SVCU's main branch location at 913 Main Street Swan River or emailed to the attention of Lynda Parsons, Marketing Manager. Please ensure that all requested and relevant information is included. Incomplete applications will not be considered.

The Grant recipients will be named on April 4th, 2025, cheque presentations will take place at our AGM on April 14th, 2025.

Questions or requests for additional information can be directed to the attention of Lynda Parsons, Marketing Manager for SVCU. Tel. 204.734.6838 or email: [lynda.parsons@svcu.mb.ca](mailto:lynda.parsons@svcu.mb.ca).



swan VALLEY  
CREDIT UNION

My

# COMMUNITY

Matters

GRANT

## APPLICATION FORM

Date: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Project Information:

Project Name: \_\_\_\_\_

Capital/Infrastructure Request:

Programming Request:

One Time Project:

Phased Project:

Project Time Line/Estimated Date of Completion: \_\_\_\_\_

\_\_\_\_\_

### Financial Information:

Total Cost of Project: \$ \_\_\_\_\_

Funds Raised to Date: \$ \_\_\_\_\_

Identify sources of funding (*sponsors, donors, grants, etc.*)

Grant Request: \$ \_\_\_\_\_

**Provide a brief history of your group/organization, including your primary focus.**

**Provide details about your project or program including your target audience or group and how they will benefit from this project.**

**How will this project or program enhance the economical and/or social development and well being of our community?**

**How will the community be involved in this project or program?**

**How will SVCU be recognized by your organization/group if your project is selected?**

**Has your organization received funding from SVCU in the past? Yes  No**

**If "YES", please provide previous grant amount(s), year(s) received and the project they were allocated to:**



*swan* VALLEY  
CREDIT UNION

*My*  
COMMUNITY  
*Matters*  
GRANT

## GRANT REPORT

Once your project has been completed or your capital purchase made, please fill out the grant report provided and email the report and any supporting documentation, pictures or videos to the attention of Lynda Parsons, Marketing Manager. Email: [lynda.parsons@svcu.mb.ca](mailto:lynda.parsons@svcu.mb.ca). Please note that SVCU reserves the right to use all statements, photos or video provided on SVCU branded print material and/or on our social media platforms.

**Describe how the SVCU “My Community Grant “was applied to your project or capital purchase.**

**Provide examples of how our local community was involved in your project or capital purchase.**

**Describe how your project or program including your target audience or group have benefited from this project.**

**Please provide SVCU with photos or video of your completed project or capital purchase.**