swan VALLEY
CREDIT UNION

My COMMUNITY Matters GRANT

2027

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Committed to Our Community

SVCU's commitment to supporting our local community is the foundation of who we are. For more than 70 years, we have contributed to the growth of the valley by investing in local youth through sports and education, and by supporting the charitable organizations and volunteers whose efforts help our communities thrive.

Building on this commitment, SVCU established the My Community Matters Grant in 2016 to support projects that strengthen our communities. Eligible applicants can apply for funding to develop or enhance programs, facilities and initiatives focused on education, health and wellness and/or economic development.

A total of $25,000 is available through the My Community Matters Grant program. The number of successful applicants and the amount awarded to each recipient will be determined by the Grant Evaluation Committee.

Application Criteria

Requests for funding must fall under one or more of the following three categories:
1. Youth development through education or community-based sports programs
2. Community and economic development
3. Health and wellness initiatives, education or service programs

Applications must also meet the following criteria:
1. All projects or programs must be within the Swan Valley or surrounding communities.
2. Requests for individuals will not be considered.
3. Funds may not be used for administrative or annual operating costs. Capital expenses, equipment and programming resources are eligible.
4. An organization or group may receive funding more than once; however, a project will only be funded once.
5. Successful grant recipients are required to complete and submit the attached Grant Report upon completion of their project or purchase of capital items.

How to Apply

Interested groups or organizations must complete the following application form. Completed applications must be submitted to SVCU's Swan River branch, to the attention of Kaylyn Whibbs, Marketing Coordinator, or emailed to kaylyn.whibbs@svcu.mb.ca.

The deadline for applications is 5 p.m. on March 5, 2027. Incomplete applications will not be considered.

Grant recipients will be named on April 2, 2027. The public announcement and cheque presentations will take place at our AGM on April 12, 2027.

Questions or requests for additional information can be directed to Kaylyn Whibbs at 204-734-6838 or kaylyn.whibbs@svcu.mb.ca.

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Application Form

Date:

Name of Organization/Group:

Mailing Address:

Primary Contact:

Email Address:

Phone Number:

Project Information

1. Project Name:

2. Project Type: ☐ Capital/Infrastructure Request ☐ Programming Request
☐ Phased Project ☐ One Time Project

3. Estimated Completion Date:

4. Total Cost of Project:

5. Grant Request Amount:

6. Funds Raised to Date:

If any, identify the sources of funding to date *(sponsors, donors, grants, etc.)*:

7. Provide a brief history of your organization/group, including your primary focus.

8. Provide details about your project or program including your target audience or group and how they will benefit from this project.

9. How will this project or program enhance the economic and/or social development and well-being of our community?

10. How will the community be involved in this project or program?

11. How will SVCU be recognized by your organization/group if your project is selected?

12. Has your organization/group received funding from SVCU in the past?

Yes ☐ No ☐

If yes, please provide previous grant amount(s), year(s) received and the project they were allocated to.

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Grant Report

Upon completion of the funded project or capital purchases, grant recipients are required to complete the following grant report and email it, together with any supporting documentation, photos or videos, to Kaylyn Whibbs, Marketing Coordinator, at kaylyn.whibbs@svcu.mb.ca.

1. Describe how the SVCU My Community Matters Grant was applied to your project or capital purchase.

2. Provide examples of how our local community was involved in your project or capital purchase.

3. Describe the impact your project or program has had on your target audience or the community. Who benefitted, and how?

Please attach photos or video of your completed project or capital purchase.

SVCU reserves the right to use all statements, photos or video provided on branded print materials, in-branch assets and/or social media platforms.